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(54) **LOCATION PREDICTION USING WIRELESS SIGNALS ON ONLINE SOCIAL NETWORKS**

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See application file for complete search history.

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(57) **ABSTRACT**

In one embodiment, a method includes receiving, from a first software application of a client system associated with a user of an online social network, background signal-information identifying one or more first wireless signals; storing the signal-information and a client identifier for the client system in a signal-information database; receiving, from a second software application of the client system via a places-API of the online social network, a places-API call indicating that the client system is located at a geographic location corresponding to a first place-entity; recording the places-API call in an API-call log, wherein the API-call log records the first place-entity and the client identifier; determining a correlation between the signal-information and the first place-entity; and updating a place-entity database to indicate that the first place-entity corresponds to the one or more first wireless signals identified by the signal-information.

20 Claims, 13 Drawing Sheets